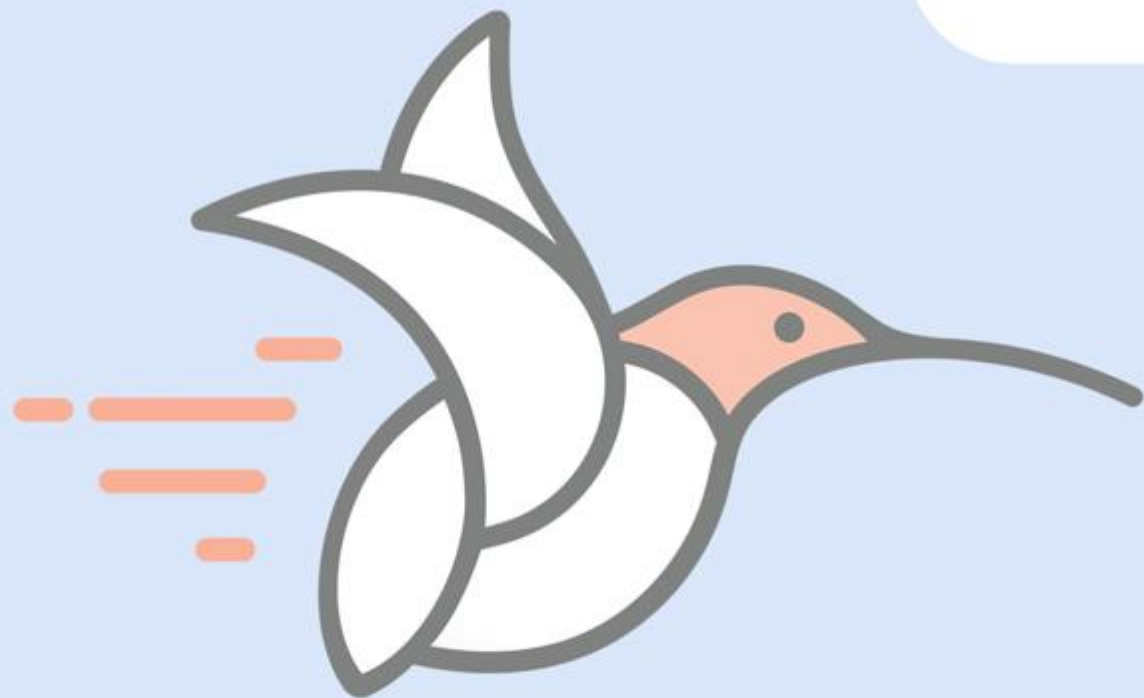




2026

**HUMNBIRD AMAZON
& BRAND packages**



WHO?

Our LEADERSHIP



NATHAN BAILEY : Chief Executive Officer

Nathan brings 30 years in Business consulting, web site development, Deployment. Selling experience on eBay Since 1997 and Amazon since 2007.

Nathan runs the coaching programs for top experts in the space like Jim Cockrum and has coached 10000 clients to online success throughout his career. Nathan currently nurtures a community of 84,000 online sellers in the Mysilentteam Facebook group.



MICHAEL GRAY : Chief Creative Officer

Michael is a consummate connector who is always searching for the bleeding edge where creativity and technology converge. Prior to his position as Chief Creative Officer of Humnbird, Michael has had a long history in digital & interactive design, working at a variety of prestigious and progressive firms such as AT&T Labs and Viewpoint. Clients include: Viacom, Disney, Nike ID, Overstock and Jackie Chan



WHAT?

A LIST OF SERVICES

AMAZON : We help people get their product branded, protected, setup and selling on Amazon!

- Trademark submission and Brand Registry - Amazon setup, design, and optimization
- Amazon A+ content creation - Logo and Brand story creation - Package Design - Label Design
- Amazon product launches - Image photography - Video - Listing & Account Management, Walmart, ETSY, Shopify, eBay, Facebook, Tiktok.

OTHER SERVICES : Here are some other things we also can do for you!

- Responsive website design and development - Mobile and APP development
- Event and Experience creation – Tradeshow Display - Campaign Development – Brand Story
- Social campaign creation engagement and growth - Print projects - PPT Presentations Slide Decks
- Product development - Promotional product design - Space design and fabrication



LET'S FLY

Basic Amazon Package

Phase 1

- Branding Package (Design of 1 logo and associated deliverables if required)
- Trademark Registration – Research and Submission to the USPTO through our Legal Team
- Amazon Brand Registry Setup
- Amazon Seller Central Account Setup

Phase 2

- Amazon Product Listing Setup
- Ad Copy & Keywords
- A+ Content & Video Creation
- Amazon Store
- Amazon Launch
- PPC Campaign Creation





ACOUNT MANAGEMENT

- Use of our AI toolset to manage your Amazon account
- Weekly reports for Sales, Profits, Ads, P&L, Balance Sheet, Inventory ,& other metrics
- Complete access to our team of expert Consultants & Virtual Assistants
- New Listing creation, Bundles, Gift sets, Variations, A Plus Content, Store Buildout
- Any additional required optimizations to your listing Images or Keywords
- Pay Per Click – Sponsored and Brand Ads management
- Performance, Account Health, And Case Log Management
- 24 Hour Monitoring
- Strategy and Coaching Calls
- Multiple Marketplaces – Walmart, eBay, ETSY, Shopify etc.
- Reliability, Consistency, Growth, Automation





NOTE :

Based on need we may substitute one deliverable for another as we always want to meet the need of our client ...

BRANDING PACKAGES

- Creation of a single logo through the use of our proprietary brand strategy discovery session and questionnaire
- Design of print ready file for a single business card, product inserts
- Creation of Cover and Profile images for Facebook and Instagram and setup or Website image
- Creation of Brand Style Guide with Horizontal and Vertical Logos, Color Pallet, Fonts, Patterns, Brand Use Guide
- Brand Story, Tagline, Messaging, Vision, Values
- Label and Packaging Design
- Brand Avatar Research Reports

IF YOU CAN DREAM IT, WE CAN DO IT



TRADEMARK + BRAND REGISTRY

- Strategy session and questionnaire to ensure meets criteria and potential availability
- Submission to USPTO.gov by a licensed attorney
- Assurance of availability through trademark search
- Submission on Amazon for brand registry protection
- Intellectual Property Enforcement & Legal Infringement Enforcement



PRODUCT PHOTOGRAPHY

- Product shot on seamless white background optimized for AMAZON.
- High Resolution
- Lifestyle image photography
- Branded infographics
- Product Renders
- 3D Renders



BRAND NAMING

We will help develop and determine a name through a variety of exercises that will ensure we Have a name that interesting , memorable and most importantly available

INCLUDES:

- Strategy session and questionnaire to ensure meets criteria and potential availability
- A text thread communication that suggests names based on the client's criteria
- Ensure that the name can be submitted to the USPTO.gov for TM by a licensed attorney
- Assurance of availability through google and domain search

PLEASE UNDERSTAND THAT A NAME CAN ULTIMATLEY BE DETERMINED BY THE CLIENT THEMSELVES (AND THIS IS OFTEN THE CASE). THE PROCESS OF ARRIVING AT THE NAME IS WHAT IS BEING PURCHASED. OF COURSE WE OFTEN WILL HELP DETERMINE THE NAME OURSELVES BUT THIS IS NOT A REQUIREMENT. WE ARE TRYING TO ARRIVE AT THE BEST NAME WE CAN TOGETHER



Amazon Listing Build and Optimization

FULL LISTING CREATION & OPTIMIZATION:

- Title and Description with Bullets
- Back-end keyword research and generation
- Formatted 7-10 images – Infographics, Lifestyle, Brand Images
- Upload all images to Amazon and optimization of all image keywords for AI
- Variations, Bundles, Gift Sets

INCLUDES

- A+ Amazon creation and setup
- Product Promotional Video Reel
- Comparison Charts
- Unique Selling Propositions
- High Converting Keywords
- Product Compliance Review



AMAZON STORE CREATION

DESIGN AND IMPLEMENTATION OF AMAZON STORE

- Intuitive Product Integration
- Sponsored Brand Store Ad Campaign Creation
- Branded Page Headers & Banner creation
- VIDEO integration
- “FROM THE BRAND” slide layouts
- Integration of best selling products page with accompanying copy
- About the brand page with brand story profile and mission statement



AMAZON A+ CONTENT DESIGN

INCLUDES:

- Premium A+ content sets created on AMAZON
- “From the brand” slide creation
- Addition of product story and related images
- Creation of integrated header images with product branding
- Seasonal Designs for holidays and events
- Meta Keyword Optimization of all images



AMAZON PRODUCT LAUNCH

INCLUDES:

- Keyword target mapping (up to 5 keywords)
- Keyword Indexing
- Facebook to Amazon Funnel build
- Facebook Ad Creatives (Includes Images and Copy)
- Sales Incentive setup
- Messenger chatbot setup
- Testing & Monitoring





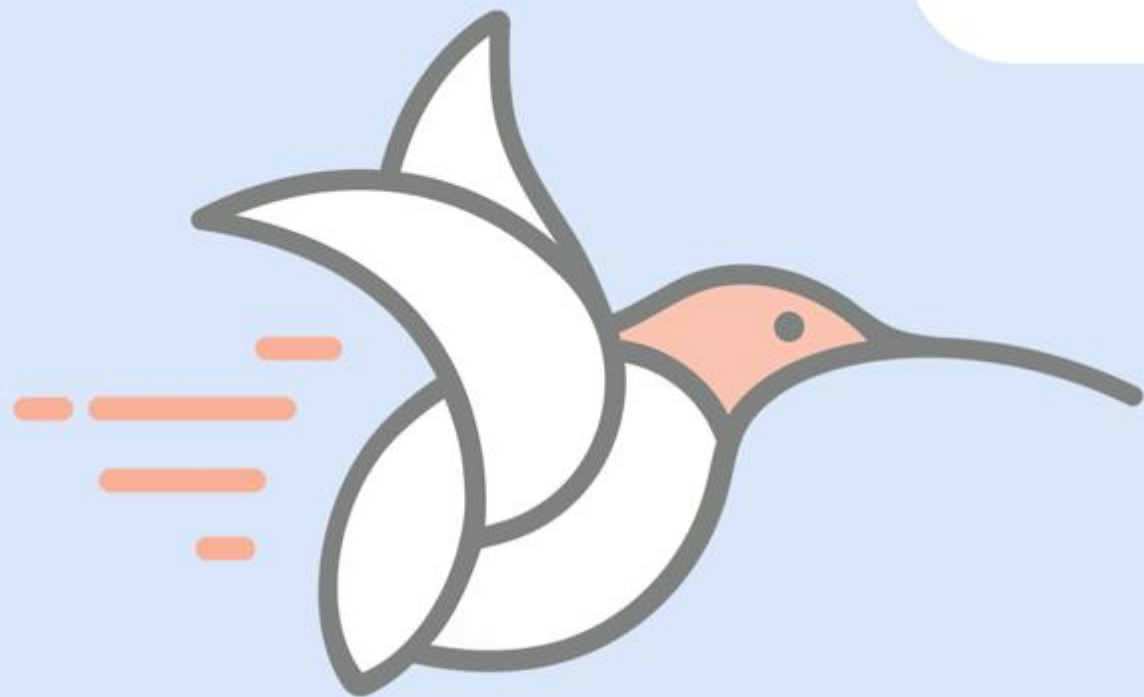
PACKAGE DESIGN

INCLUDES:

- Package design with multiple variations
- 3 rounds of design review
- Final files and font in Illustrator
- High Resolution Renders
- Product Photography







2026

**SELECT BRANDING
PORTFOLIO**



scooby  life

MINDFLOW7



SVE 



SUPVETS


SIRIANA
SKIN CARE

 great karma
MARKET




Alondra
FINANCIAL


Benz
Pizza

Little Lake

Store

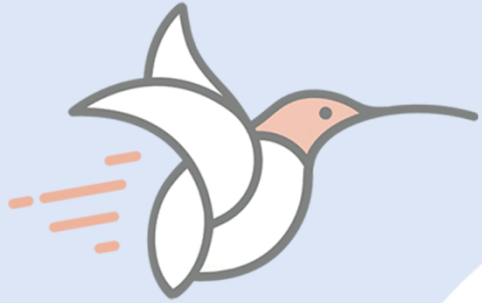
LOVES2YOU


FOSTER


ALPHA ADVISORS
WEALTH FOR ALL SEASONS


integraship

-humnbird



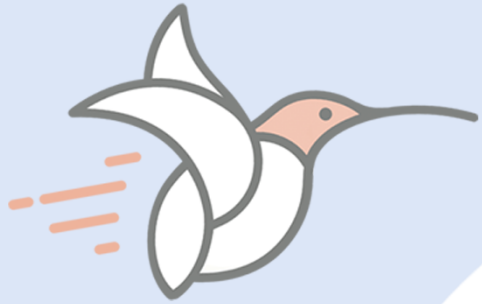
CLIENTS :



TRUESOME

-Proven PRODUCT PARTNER-

- Created in 2023 in ARMENIA and brought to the US by the WILLY WONKA of ARMENIA in 2025
- TRUESOME is an Organic Fruit Nut & Honey Ball that packs a healthy punch with no preservatives
- We we are seeking a paradigm shift changing the way people look at a snack. Providing a grab go fruit in a box packed with nutrients and all benefits of fresh FRUIT



CLIENTS :



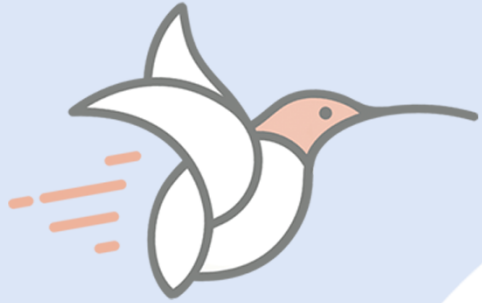
VITELIXIR
THE COGNITIVE LONGEVITY STACK



VITELIXIR

-Proven PRODUCT PARTNER-

- Created in 2024 & 2025
- VITELIXIR is a Cognitive Longevity Stack tablet developed by a team of want to be Bio Hackers! Providing a Longevity Solution in a single tablet.
- Our Why is to provide a simple solution for MEN to Longevity and sustainable health in a simple delivery system



CLIENTS :

SKYNSPIRE



- Created in 2025
- Skynspire is a facial product that eliminates wrinkly and Puffy skin
- WHY? Our Why is to provide an alternative to Botox and other Toxic procedures to turn back the years for events and photo shoots etc...



CLIENT

SOLANGE & FRANCES

Brand Creation

When Solange Frances wanted to create a brand that was simply natural and elegant. Humnbird found the perfect twig to get the job done.



LOGO / THERMOS
+ T-SHIRT





CLIENT

DALESHINE

Brand

When DALESHINE was in a Pickle we helped bring this brand DAY of the DEAD and Beyond to Differentiate from the Ghouls in the Market!





CLIENT

BROTHERS BARN

Brand Creation

When Brothers Barn wanted to create a brand that was Modern Day Farm we set the Table with a Rustic Mark That delivered





CLIENT

BOWHEAD NUTRITION

Brand and Label Creation

When BOWHEAD nutrition wished to take their nutrition brand to new depths. Humnbird took the ships wheel and Created a brand to match it's Product's scientific sophistication!





CLIENT

JACKIE CHAN "GREEN HERO"

EVENT/PRESS

When the world famous environmental & martial arts warrior Jackie Chan sought to bring his sustainable art show with work of arts made of garbage to the USA we kicked some butt on his brand, press and a multi day Experience!





CLIENT

Q-ACTIVE

Qactive

When a new Medicine Food Company needed a new Look to match It's new Product paradigm we created a brand That would be Worthy of the Revolution!



Sized up for detail view



More accurate size





Listing A+Content

When JustLiv needed an optimized listing and A+ content to match the mission and energy of it's Ceo. We swiftly responded with content that was great Match for her Matcha!



CLIENT

justliv





Brand and Website Development

When FAT KIWI TRADING wanted their unusual bird to take flight. We worked with them to develop a flock of kiwis For the Umbrella Brand and their AMAZON registered Brand with a native twist

CLIENT



FAT KIWI TRADING





Corporate Brand

When Fit Dad Syndicate needed A brand created for it's fitness coaching system. We created a new brand that become a Diamond in the rough of the Fitness Coaching space.

CLIENT

FIT DAD SYNDICATE





Corporate Brand

When Fit Dad Syndicate needed A brand created for it's fitness coaching system. We created a new brand that become a Diamond in the rough of the Fitness Coaching space.

CLIENT

NORTHPOINTE



NORTHPOINTE



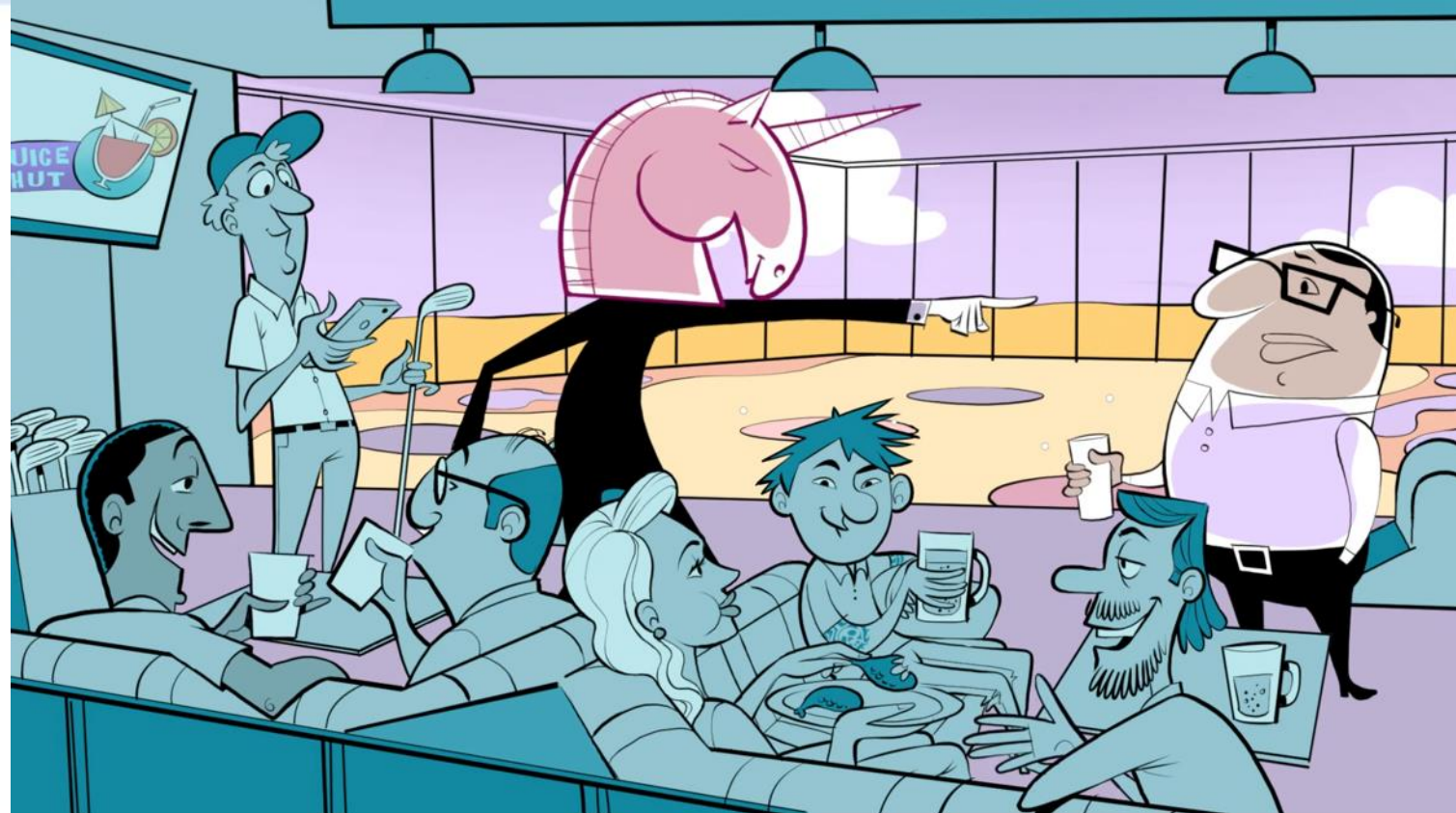


CLIENT

UNICORN UNIVERSE

BRAND
ANIMATED
VIDEO
WEBSITE

When the Unicorn Universe needed a video to explain all of the Magic and Rainbows tied to it's community. We created a branded retro animation that made the Unbelievable Achievable



<http://www.unicornuniverse.io>

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 humnbird



CLIENT

84plus / LYTRA

BRAND, WEBSITE
AND PRODUCT
DEVELOPMENT

When 84 Plus
needed a new
brand to match
it's minerals we
referenced
nature and let it
RAIN from a
design
perspective



3 Containers





BRAND, WEBSITE AND BOOTH DEVELOPMENT

When
Prohairbition
wanted to
emerge as the
worlds best
hemp based
beauty brand.
We got to work
building a brand
That was a
modern take on
the prohibition
Concept!

CLIENT



PROHAIRBITION





AMAZON WEBSITE SOCIAL

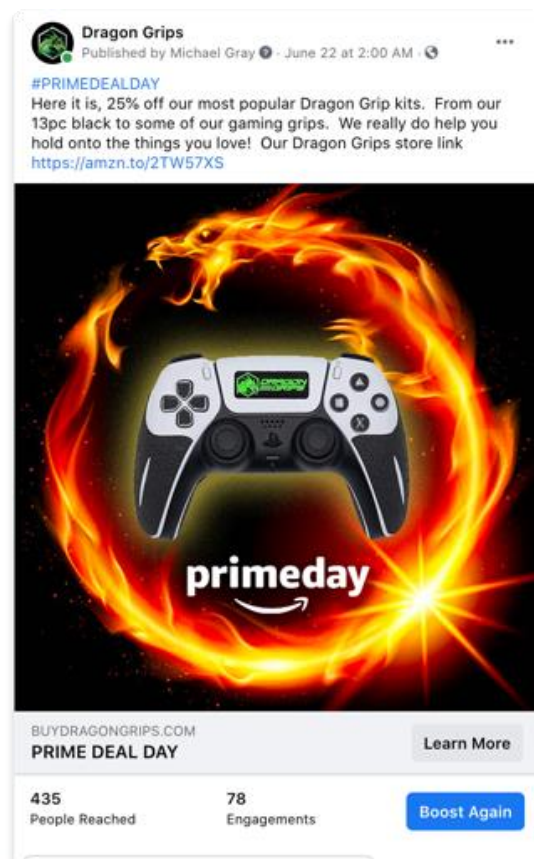
When this family-owned brand need to stoke the fire in it's Dragon on Amazon they came to us light the fire boosting their sales on Amazon and online while increasing their engagement on Facebook

CLIENT



BRIGHT KNIGHT
REFLECTIVE
- Premium Reflective Decals -

DRAGON GRIPS



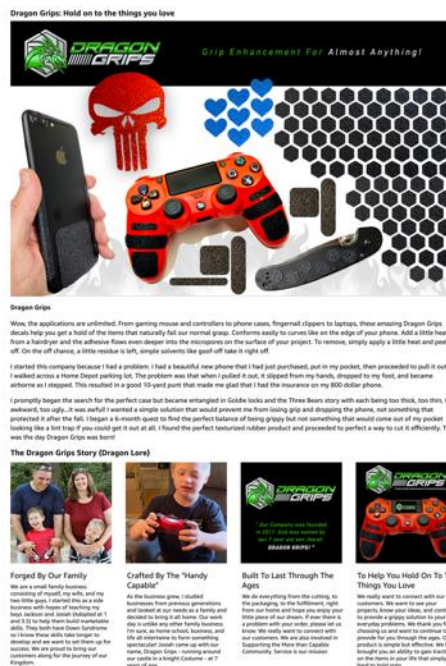


CLIENT DRAGON GRIPS

A+ CONTENT

Using the Amazon template we quickly created an A+ Content story for this Company that caught on Dragon Fire having it's best month as a company.

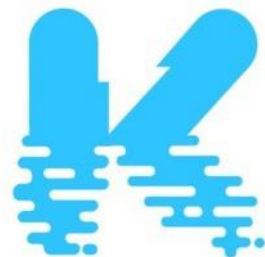
https://www.amazon.com/Dragon-Grips-Hex/dp/B07DD69HKJ/?ref=sr_1_4?crd=2KY64HPIPRGMK&dchild=1&keywords=dragon+grips+ps4&qid=1596505297&prefix=dargon+grips+%2Caps%2C199&sr=8-4





Amazon Store And A+ Content

When the HOCL company KLEENSTART wanted to establish a new standard for Clean during COVID we worked with them to establish content that supported the New tech



CLIENT

KLEENSTART





CLIENT

HAPIPET

Branded House

When hapipet wanted to create a family brands for its medical save We found the cure with this cute but professional set of icons that were used on labels for a product in PETCO





CLIENT

CHRIS WARNER

Branded House

When Movie Actor Chris Warner was looking to put the Badass Back into Hollywood we developed this logo and brand that would make Clint Eastwood and Charles Bronson proud!





PACKAGE DESIGN

Whether you need a custom package or even just label we bring your brand to life

MISC PACKAGE DESIGNS





CLIENT

Zen+TONIC

PRODUCT DESIGN

We designed a fresh new logo, package and soap stamp for this progressive handmade soap Company that has a bit of ying and yang to it!





CLIENT

BIOTONIC BEAUTY

BRAND
WEBSITE
AMAZON

When Biotonic beauty needed a makeover. We created a brand that was modern and fresh that extended to their website and into their Amazon listings



EXFOLIATE
*At a Biological level
with our Amino
Exfoliating Mask!*

*Only 8% Citric Acid in a
Hypo Allergenic Amino Mask*

SHOP NOW!





CLIENT

HABANERO FIRE

PRODUCT DESIGN

We designed this scorching hot new logo for this gourmet Snack Mix. This flavor Ragin Cajun reflects the Cajun culture in it's look and feel.



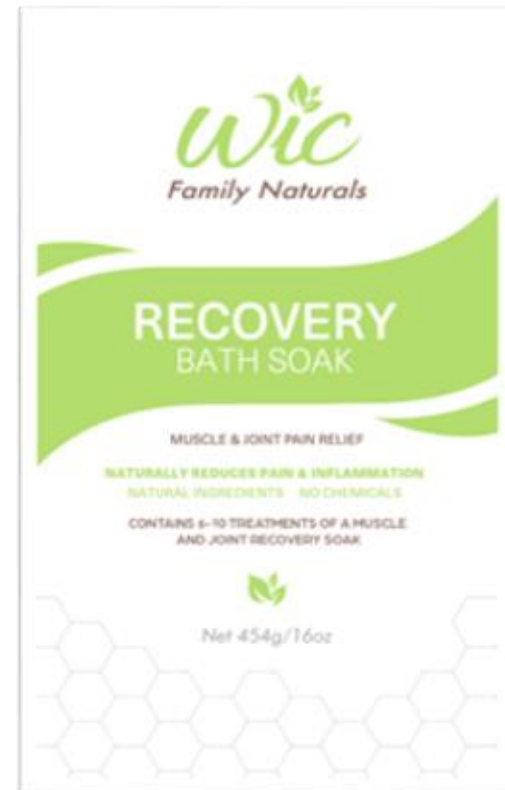


CLIENT

WIC FAMILY NATURALS

PRODUCT DESIGN

We designed a simple natural logo and package for this family owned homeopathy company a brand that kept It all in the family!





CLIENT

PaRK BLUE

BRANDING/LABEL

When a fresh New brand was Need for this Sustainable Home and Garden company. We created a warm Brand and P that provided just the right amount of shade.





CLIENT

HINGE HEADS

PRODUCT

We created this Brand and Jewellery piece for the Sk8r set. Complete with its own crate so the necklace could not escape And cause unwanted mayhem!

“ Careful they Bite”





CLIENT

ANDY AIRPLANES



3D KIDS SHOW

With a team of talented 3D high-fliers we created this kid's TV show that was sold via DVD. In addition The show we designed products Primarily for kids that allowed them to live the life of a pilot!





CLIENT

GAME ELEMENTZ

BRANDING

When Game Elementz was looking to get its brand to a #1 score we got in the game and scored bonus points with this result!



THANK YOU PLAYER #1!

We know you have many other choices shopping online and we thank you for choosing us! We want you to know how much that means to us as a small business having you as a customer and providing a unique positive experience that powers you up! We are obsessive about getting the highest score and thus we seek your 5 star review. If we did not earn your positive feedback please let us know before leaving feedback.

If you are unhappy for any reason or if there are any issues with your order please contact us directly @ 888-888-8888 or frank@gameelementz.com and we will swiftly address your issue or concern and we will always make it right to your satisfaction so we can continue to play together and go to another level.

See other side for additional bonuses that come with your purchase.





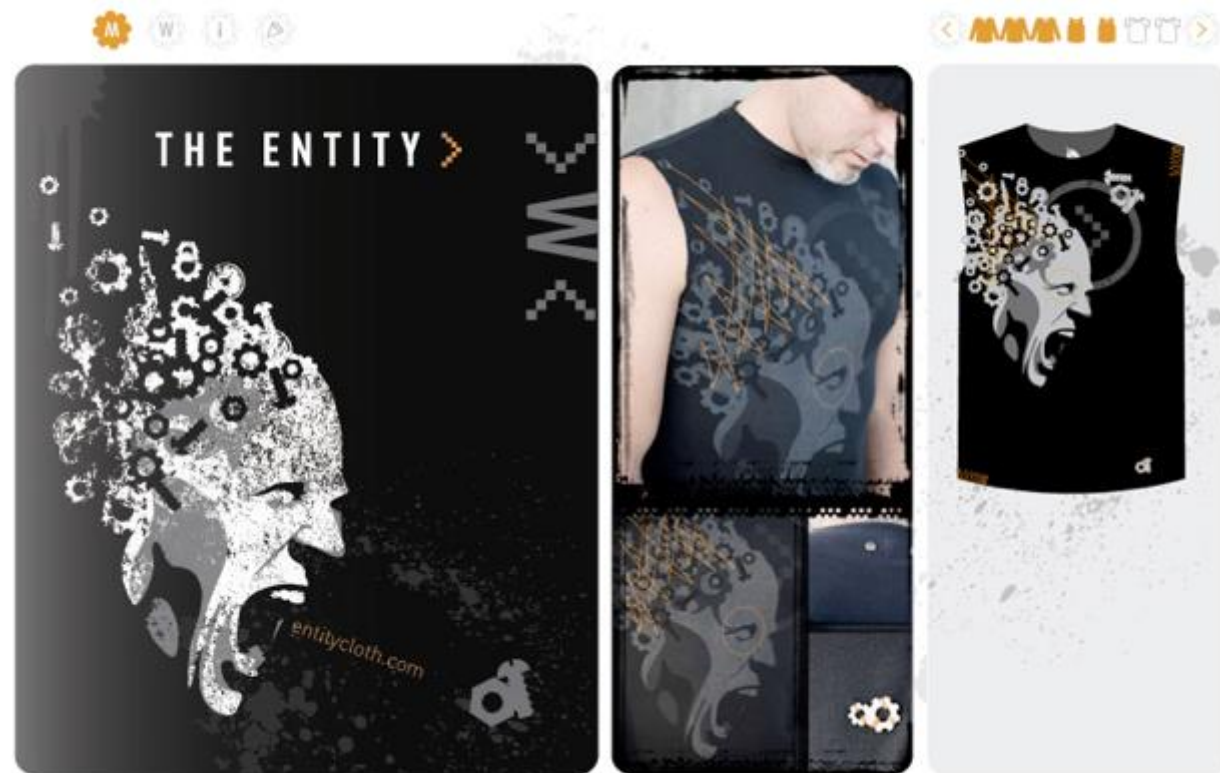
CLIENT

PRODUCT

We designed and sourced this t-shirt line in china. What started as a logo for our agency turned into a brand that we sold at MAGIC in Las Vegas



ENTITY CLOTHING





CLIENT

OVERSTOCK.COM

CAMPAIGN

When Overstock wanted to share the luv with their customers. We created the Game O Love for people's significant others to go online and kick Cupid Ass! To promote we marketed boots on the ground and through traditional advertising including an animated spot





CLIENT

MEXSTUFF

BRAND

When our client needed a new brand for their Amazon Mexican product business Mexstuff was born so of the border. We created a mark that was modern that respected the culture and embraced family and Mexican spirit!



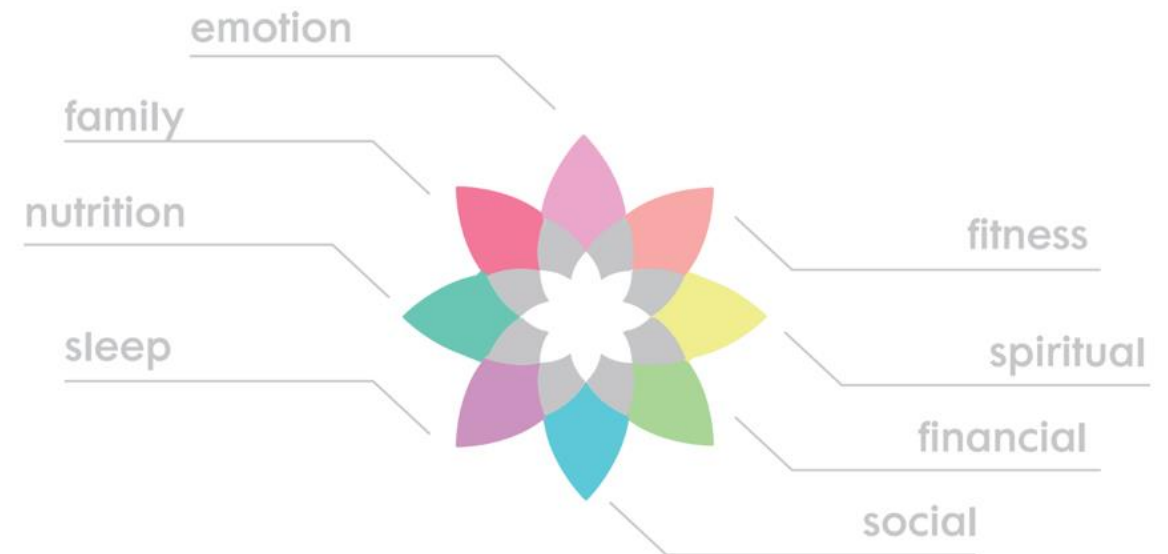


CLIENT

BLOOM LA VIE / HEALTH

BRAND

When our client BLOOM La Vie Health needed a Refresh for their ne progressive health company And AMAZON Brand. We went to work and grew this simple but elegant garden of brands.





CLIENT

NEIGHBORHOOD NURSE



BRAND

When Neighborhood Nurse needed a new identity and website design. Humnbird was the the perfect Perscription to cure their branding pain.



neighborhood
nurse[®]
knows me and my health





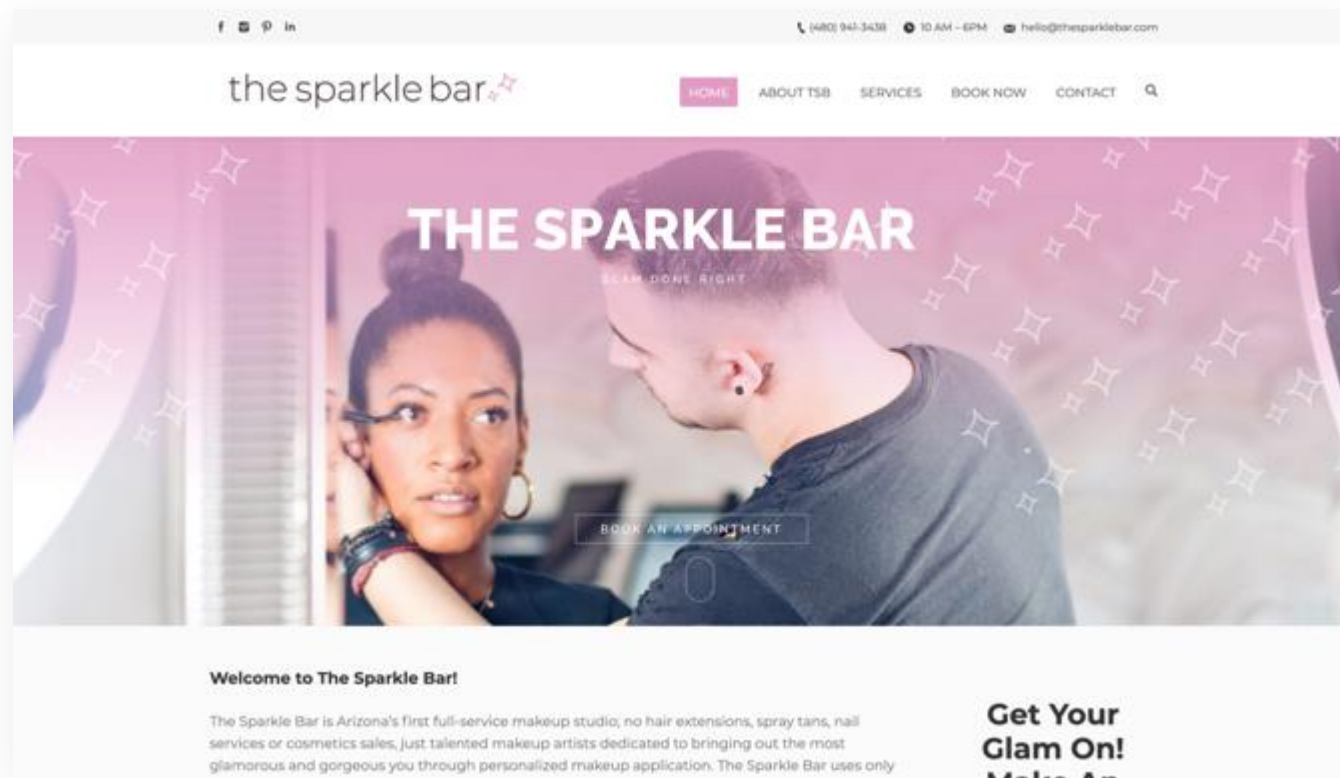
CLIENT

THE SPARKLE BAR

BRAND/WEB

When it was time for a touch up for this world class beauty bar. We gave their logo the sparkle it deserved!

the
sparkle
bar ✨





CLIENT

SWEETO BURRITO

SOCIAL

We helped design
A compelling set
of campaigns for
This IDAHO
Mexican food
fusion startup
through the
creation of a
Calendar that
included
engagement
through contests
and polls we
helped grow their
online community
10,000 fold!





CLIENT

SIMPATACOS

BRAND

There is a new EVOLUTION in FOOD that is HEALTHYISH or GOOD , GOOD, BAD and we helped create the balance in this brand for A new evolving food market





CLIENT

CLOUD9KitcHEN

BRAND

When this RESTAURANT incubator was ready to reach the sky we developed this comprehensive brand that would Ensure no rainy days for their Restaurant Customer Base.





CLIENT

VERACITY SOLUTIONS

BRAND

We helped this Company stand out in the crowd of otherwise boring development companies. We created a Rockstar campaign that put them on tour with some of the best clients in the country





CLIENT

TRIBEHOUSE

BRAND & SPACE DESIGN

We designed this modern but welcoming brand to get folks "to decide to tribe"
We also designed this space in photoshop to provide visual guidance for the Fabricator of the TribeHouse Space.

TRIBEHOUSE

decide to tribe





CLIENT

CITY SQUARE

BRAND/SPACE DESIGN

When this community of connection required the correct visual DNA. We created this brand that got the community connecting!





CLIENT

ALPINE DAYS

EVENT BRAND

When the town of Alpine UT needed a new brand for its ALPINE DAYS annual event we got to work creating a brand that embraced the outdoor spirit of the town complete with a full line of Merch.





CLIENT

FLYING HERITAGE COLLECTION

MUSEUM

When Paul Allen of Microsoft took off to create a museum of WW2 planes that he pulled from the jungles and refurbished. Our team created a top flight Brand and museum experience in Seattle Washington!





CLIENT

ONLINE PUBLISHERS ASSOC

MUSEUM

When the online publisher's association needed to tell the story Advertising to Present day online Advertising we created an interactive experience that Prophesized about a day of optin advertising, Which is recognized as todays retargeting!





CLIENT

NEIGHBORHOOD143



"Welcome to the
NEIGHBORHOOD!"

COMMUNITY DESIGN

To serve our neighbors we developed the brand Neighborhood143. NH143 is community for people in Transition built from shipping containers.

(STILL IN
DEVELOPMENT)





CLIENT

RVNGO

EVENT/ PRESS

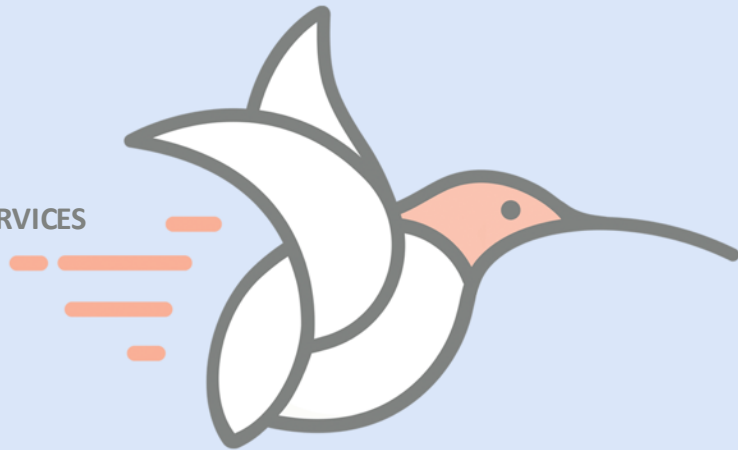
We created a once in a lifetime sponsored experience for Chase and John Hansen of Project Empathy that included an RV trip to help the homeless during the holidays! Their adventure ended in a ride in the bat mobile and visit to Good Morning America



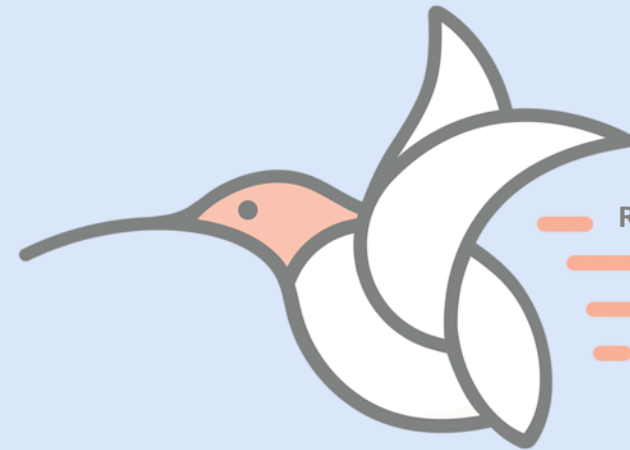
10-20%

REFERRAL PARTNER
FOR THE LIFE OF CLIENT

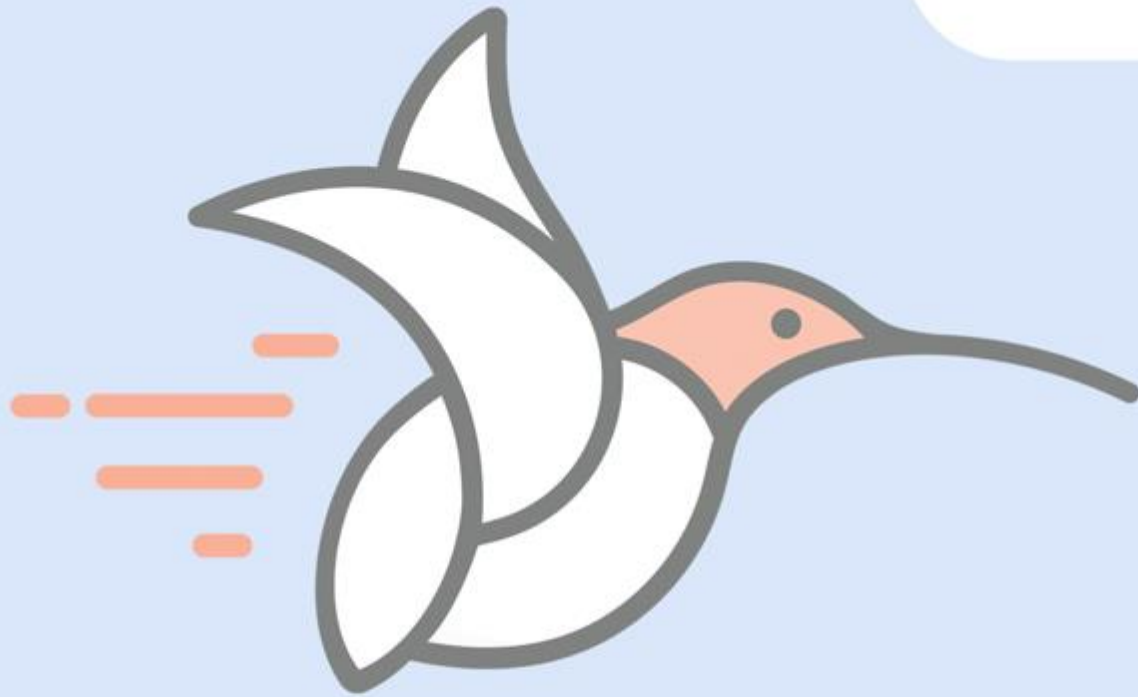
Humnbird SERVICES



hb



REFERRAL PARTNER



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